

Message Text

LIMITED OFFICIAL USE

PAGE 01 LONDON 05806 131658Z
ACTION AGRE-00

INFO OCT-01 EUR-12 ISO-00 EB-08 COME-00 TRSE-00 OMB-01
STR-07 L-03 SS-15 NSC-05 ICA-11 CIAE-00 INR-10
NSAE-00 /073 W
-----125816 141443Z /43
R 131654Z APR 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 5094

LIMITED OFFICIAL USE LONDON 05806

PASS AGRICULTURE FOR TOBACCO DIVISION/FCA & FMD, AND
EUROPEAN AREA OFFICER

E.O. 11652: N/A
TAGS: EAGR UK
SUBJECT: GOVERNOR HUNT'S LUNCHEON WITH UK TOBACCO
INDUSTRY

1. UK COMPANIES SPOKE QUITE EXPLICITLY AND FORCEFULLY
TO THE GOVERNOR. THEIR MESSAGE WAS THAT THE PRICE OF US
TOBACCO IS TOO HIGH, THE PREMIUM PRICE IS NOT ALWAYS
JUSTIFIED BY A PREMIUM PRODUCT, THE AUCTION SYSTEM IS
ANTIQUATED, SUPPLY IS ARTIFICIALLY INSUFFICIENT TO THE
LONG TERM DETRIMENT OF TRADE AND PRICES, VIRGINIA FLUE-
CURED "UNIQUENESS" IS BEING SUCCESSFULLY CHALLENGED BY
ALTERNATIVE SUPPLIERS AND THE CHALLENGE WILL STRENGTHEN
RATHER THAN LESSEN AS TIME GOES ON.

2. THE GOVERNOR NOTED THAT AGRICULTURE POLICY IS MADE IN
THE US AT THE "GRASS ROOT" LEVEL AND SUGGESTED A TEAM OF
VISITING "DIRT" FARMERS TO MEET LEAF BUYERS OF UK
COMPANIES AND HEAR FOR THEMSELVES THE PROBLEMS,
COMPETITION AND REQUIREMENTS.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 LONDON 05806 131658Z

3. THE IDEA OF CONTRACT FARMING WAS FLOATED BY THE
BRITISH BUT MORE AS AN ATTEMPT TO FIND ANY ALTERNATIVE
TO THE PRESENT RESTRICTIVE GROWTH THAN AS A SERIOUS
PROPOSAL.

THE BRITISH WERE VERY SERIOUS IN THEIR SUGGESTION
THAT THE US PUSH THE EC FOR A DUTY REDUCTION ON VIRGINIA

TOBACCO SPECIFICALLY IN RETURN FOR US CONCESSIONS ON
ITALIAN ORIENTAL LEAF, PERHAPS A 1,000 MT INCREASE IN US
IMPORTS.

5. THE GOVERNOR AND HIS PARTY MET WITH AMBASSADOR
BREWSTER BEFORE LUNCH. THE PURPOSE AND ACTIVITIES OF TH
NORTH CAROLINA TRADE DELEGATION WERE EXPLAINED TO THE
AMBASSADOR AND REMARKS EXCHANGED WERE CONGENIAL.

BREWSTER

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TOBACCO, NEGOTIATIONS, PRICE CONTROLS, BUSINESS FIRMS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON05806
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780160-1165
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780459/aaaabxzm.tel
Line Count: 72
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3561a1b0-c288-dd11-92da-001cc4696bcc
Office: ACTION AGRE
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2974434
Secure: OPEN
Status: NATIVE
Subject: GOVERNOR HUNT'S LUNCHEON WITH UK TOBACCO INDUSTRY
TAGS: EAGR, UK
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3561a1b0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014